

631.512.9515 **▶** LOS ANGELES

SCOTT MOSHER ▶ LOS ANGELES **» Entertainment Graphc Designer / Production / Art Direction ▶** 06/1997 - Present

- Concept, develop, repurpose and design entertainment print / social / digital / 00H advertising including key art, one sheets, DVD/CD packages, billboards, social media, billboards, logos, title treatments, and branded collateral. Collaborate with agency owners, marketing teams, small business owners, contractors and independent entrepreneurs
- Major Entertainment companies I've done work for include: NBC / Universal, SONY Home Entertainment, FOX, HBO Max, HULU, Netflix, Amazon, Disney, MSG, LiveNation and more
- ▶ Entertainment agencies I've done work for include: Eclipse Advertising, The Arterie, Creative Impact Agency, Unfold Agency, POV Entertainment, BLT Communications, PTTOW!, KO Creative, Football Channel, Lost Empire films and more.

BRANDING LA ► LOS ANGELES (HYBRID) **>> Freelance Graphic Designer** ► 02/2021 - present

Concept, develop and design print / social / digital advertising materials and marketing collateral; brand development and design, trade show and event graphics, and packaging design. Collaboration with agency owner and marketing team.

Extensive client list in hospitality, retail, food / beverage, health / wellness / medical, fashion, legal and technology industries.

HARPER MARKETING ► LOS ANGELES (REMOTE) ➤ Freelance Graphic Designer ➤ 03/2010 - present

Concept, develop and design print / social / digital advertising materials and marketing collateral; brand development and design, trade show and event graphics, and packaging design. Collaborate with agency owner. Extensive client list in hospitality, retail, food / beverage, health / wellness / medical, media / entertainment, legal and technology industries.

GLOBAL TOUR CREATIVES ▶ LOS ANGELES (HYBRID) **>> Senior Production Designer** ▶ 09/2021 - 06/2022

Concept, create, repurpose and convert entertainment key art and advertising materials for print / social / digital mediums for **LiveNation North America**. Art direction, design and project management ith agency owner and junior creative staff.

CITY OF BEVERLY HILLS > BEVERLY HILLS > Graphic Design Specialist > 10/2019 - 03/2020

Concept, develop and design print / social / digital advertising materials and marketing collateral for city events, local community services and government directives with Resource Management and Marketing staff.

STEWART FILMSCREEN ▶ TORRANCE ➤ Graphic Designer / Production Artist > 02 - 06/2019, 12/2019, 01/2020

Concept, develop and design print / social / digital advertising materials and marketing collateral for company B2B customers Art direction and company brand development with collaboration from company owner and CEO / CTO.

FORTISS LLC > LOS ANGELES >> Senior Graphic Designer > 03/2015 - 8/2017

Concept, develop and design print / social / digital advertising materials and marketing collateral for company-owned gaming properties and investments. Collaborate with Marketing Director on company (re)brand development.

SCHOOL OF COMMUNICATION ARTS → Raleigh, NC → Certificate of Graphic Design

STATE UNIVERSITY NEW YORK → Stony Brook, NY → BA Degree - Arts

SUFFOLK COMMUNITY COLLEGE → Selden, NY → AA Degree - Arts

HENDRICKS INSTITUTE → Stony Brook, NY → Graphic Design (trade school/vocational)

- MacIntosh OS
- Adobe InDesign
- Typography
- Logo Concept & Design
- ▶ Entertainment Design
- Social Media Design
- Adobe Photoshop
- Adobe Dreamweaver
- Copywrite Assistance
- Brand Development
- Project Management
- ▶ Title Treatments
- Adobe Illustrator
- Adobe Creative Cloud
- Photo Retouching
- Print / Digital Design
- Trade Show /00H
- Key Art + One Sheets
- Adobe Acrobat
- Microsoft Office
- Pre-Press / File Prep
- Licensed Products / CPG
- Package Design
- Billboards and Outdoor

ACCOMPLISHMENTS ▶ Some of the entertainment campaigns I've worked on include: The Croods, Pinocchio, Super Mario Brothers, Jurassic World, Abominable, Gaia, The Book of Mormon, FYC Emmy Awards, HBO Max and Amazon social media repurposing, SONY DVD conversions and Disney Tour Materials for LiveNation. I was a 2010 Key Art awards judge, in addition to winning Create Magazine awards in 2007 / 2008, and a Graphic Design USA 2008 award. You can also find some of my movie posters featured on the Internet Movie Poster database site (IMP), the CLIOs as well as IMDB.