



## WORK

**SCOTT MOSHER** ▶ LOS ANGELES (HYBRID) ▶ **Art Director + Graphic Designer + Production Artist** ▶ 06/1997 - Present  
▶ Concept, develop and design print / social / digital advertising materials and marketing collateral, trade show and event graphics, and packaging design; brand design and development. Collaborate with agency owners, marketing teams, business owners, contractors and independent entrepreneurs. *Extensive client list with B2B, start-up businesses, and in the entertainment, hospitality, fashion, food / beverage, healthcare, real estate, wellness, beauty / cosmetics, technology industries.*

**HARPER MARKETING** ▶ LOS ANGELES (REMOTE) ▶ **Freelance Graphic Designer** ▶ 03/2010 - Present  
▶ Concept, develop and design print / social / digital advertising materials and marketing collateral; trade show and event graphics, and packaging design; brand design and development. Collaborate with agency owner. *Extensive client list in the entertainment, hospitality, retail, food / beverage, health / wellness, fashion, legal, technology industries + start-up businesses.*

**ROKU** ▶ LOS ANGELES (HYBRID) ▶ **Contract Graphic Designer** ▶ 05/2023 - 09/2023  
▶ Developed and designed social / digital advertising materials and marketing collateral for Roku streaming platform.

**BRANDING LA** ▶ LOS ANGELES (HYBRID) ▶ **Freelance Graphic Designer / Production Artist** ▶ 02/2021 - 11/2023  
▶ Brand design and development; conceptualized and designed print / social / digital advertising materials and marketing collateral; trade show and packaging design. Collaboration with agency owner and marketing team. *Extensive client list in the hospitality, retail, food / beverage, health / wellness, fashion, legal and technology industries + start-up businesses.*

**GLOBAL TOUR CREATIVES** ▶ LOS ANGELES (HYBRID) ▶ **Senior Production Designer** ▶ 09/2021 - 06/2022  
▶ Conceptualized, created, re-purposed and converted print / social / digital entertainment key art and advertising materials for **LiveNation North America**. Art direction, design and project management with agency owner and creative staff.

**CITY OF BEVERLY HILLS** ▶ BEVERLY HILLS ▶ **Graphic Design Specialist** ▶ 10/2019 - 03/2020  
▶ Developed and designed print / social / digital advertising materials and marketing collateral for city events, local community services and government directives with resource management, City officials and marketing staff.

**STEWART FILMSCREEN** ▶ TORRANCE ▶ **Graphic Designer / Production Artist** ▶ 02 - 06/2019, 12/2019, 01/2020  
▶ Conceptualized, developed and designed print / social / digital advertising and marketing collateral for company B2B customers; art directed and designed company re-brand campaign with collaboration from company owner / CEO.

**FORTISS LLC** ▶ LOS ANGELES ▶ **Senior Graphic Designer** ▶ 03/2015 - 8/2017  
▶ Developed and designed print / social / digital advertising materials and marketing collateral for company-owned gaming properties and investments. Collaborate with Marketing Director on company (re)brand development campaign.

**MJA ADVERTISING** ▶ BEVERLY HILLS ▶ **Senior Graphic Designer** ▶ 12/2010 - 09/2012  
▶ Conceptualized, developed and designed print / social / digital advertising materials and marketing collateral; brand design and development; designed outdoor and trade show collateral while collaborating with marketing department.

**SCHOOL OF COMMUNICATION ARTS** ▶ Raleigh, NC ▶ **Certificate of Graphic Design**

**STATE UNIVERSITY NEW YORK** ▶ Stony Brook, NY ▶ **BA Degree - Arts**

**SUFFOLK COMMUNITY COLLEGE** ▶ Selden, NY ▶ **AA Degree - Arts**

**HENDRICKS INSTITUTE** ▶ Stony Brook, NY ▶ **Graphic Design**

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|-------------------------|---------------------------|--------------------------|---------------------------|
| ▶ MacIntosh OS          | ▶ Adobe Photoshop         | ▶ Adobe Illustrator      | ▶ Adobe Acrobat           |
| ▶ Adobe InDesign        | ▶ Adobe Dreamweaver       | ▶ Adobe Creative Cloud   | ▶ Microsoft Office        |
| ▶ Typography            | ▶ Copy-writing Assistance | ▶ Photo Retouching       | ▶ Pre-Press / File Prep   |
| ▶ Logo Concept & Design | ▶ Brand Development       | ▶ Print / Digital Design | ▶ Licensed Products / CPG |
| ▶ Entertainment Design  | ▶ Project Management      | ▶ Trade Show /OOH        | ▶ Package Design          |
| ▶ Social Media Design   | ▶ Title Treatments        | ▶ Key Art + One Sheets   | ▶ Billboards and Outdoor  |

## SKILLS SCHOOL