

Employment ▶▶

SCOTT MOSHER United States ▶▶ **Graphic Designer**; 1997 - Present

- ▶ Concept, develop and design a wide range of materials for print, outdoor and the web, including collaboration with marketing managers, agency owners, writers, web developers, IT staff, editors, photographers, art and creative directors, in a diverse range of industries.
- ▶ Services include art direction, graphic design, and print production; from concept to completion.
- ▶ *(Extensive client and project list available upon request)*

HARPER MARKETING United States ▶▶ **(offsite) Graphic Designer**; 03/2009 - Present

- ▶ Concept, develop and design materials for print and the web, including marketing collateral, social media graphics, billboards, magazine, branding and advertising.
- ▶ Art and creative direction with collaboration from agency owner.
- ▶ *(Extensive client and project list available upon request)*

BROWN TROUT PUBLISHERS El Segundo, CA ▶▶ **(seasonal) Design/Production**; 10/2017 - 3/2018

- ▶ Develop, repurpose and design calendars and licensed consumer packaged good (CPG).
- ▶ Collaboration with creative team (designers, photo editors and proof readers.)

FORTISS LLC Los Angeles, CA ▶▶ **Senior Graphic Designer**; 3/2015 - 8/2017

- ▶ Concept, develop and design materials for print and the web, including marketing collateral, social media graphics, billboards, magazine and newspaper ads, brochures, menus and promotional materials, for casinos and restaurants.
- ▶ Establish, refine and maintain company branding standards.
- ▶ Collaborate with marketing departments, web developers and casino managers.
- ▶ *Clients: Casinos (580, Cordova, Lodi, Lotus, Sonoma), Le Box Blanc*

MJA ADVERTISING Beverly Hills, CA ▶▶ **Senior Graphic Designer**; 12/2010 - 09/2012

- ▶ Concept, develop and design materials for print, outdoor and the web, including marketing collateral, social media graphics, billboards, magazine/newspaper ads, and promotional materials, for casinos, casino restaurants and local businesses.
- ▶ Collaborate with marketing departments, agency staff and Creative Director.
- ▶ *Clients: Casinos (Morongo, Snoqualmie, Cities of Gold, Pauma), Sage Spa, Tukwet Canyon Golf, Restaurants (Maries, 12 Moons), Wally Park*

CREATIVE IMAGE Commack, NY ▶▶ **Graphic Designer**; 03/2009 - 09/2009

- ▶ Concept, develop and design materials for print and the web, including marketing collateral, social media graphics, billboards, magazine/newspaper ads, and promotional materials, for a wide range of clients with Creative Director
- ▶ *Clients: SVAM, Megan Electric, Kayco Construction, Tishcon Pharmaceuticals, Lawn Elements, Sigma-Tau Health Sciences, Eric Oram Fitness, Kevin Levrone Fitness, Nexus Business Group*

HI REZ DIGITAL SOLUTIONS Vista, CA ▶▶ **Graphic Designer**; 01/2007 - 09/2008

- ▶ Concept, develop and design materials for print, outdoor and web, including marketing collateral, social media graphics, billboards, magazine/newspaper ads, brochures, menus and PR materials.
- ▶ Establish and re-design new corporate identity and style guide.
- ▶ Collaborate with marketing department, writers, editors, photographers, and web developers and
Clients: Acuity, Tribal TANF, SCTCA, UCSD, Casinos (Santa Ysabel, La Posta), Mendez Law Group, Custom Security Solutions, IHC, Green Valley Landscaping

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Freelance ▶▶

- ▶▶ **ONE EIGHTEEN ADVERTISING** West Los Angeles, CA ▶▶ *Designer*; 05/2018 - 08/2018
- ▶▶ **BURGERIM** Encino, CA ▶▶ *Designer*; 05/2018 - 06/2018
- ▶▶ **GREAT KHANS GRILL** Los Angeles, CA ▶▶ *Designer*; 05/2017 - 05/2018
- ▶▶ **SRI ADVERTISING** Encino, CA ▶▶ *Designer*; 05/2017 - 09/2017
- ▶▶ **SOCIAL ANNEX** Playa Vista, CA ▶▶ *Designer*; 03/2015 - 07/2015
- ▶▶ **RUSS BROWN MOTORCYCLE ATTORNEYS** Studio City, CA ▶▶ *Designer*, Winter 2014-15
- ▶▶ **RD DESIGN** Torrance, CA ▶▶ *Designer*, 06/2010, Summer 2014
- ▶▶ **SILTANEN & PARTNERS** El Segundo, CA ▶▶ *Designer*; 01/2013 - 03/2013, 2014
- ▶▶ **THE SHEPPARD** Hollywood, CA ▶▶ *Production Artist*; 03/2013, 2014
- ▶▶ **KASTNER & PARTNERS** Santa Monica, CA ▶▶ *Designer*; 09/2013 - 10/2013
- ▶▶ **NBC/UNIVERSAL** Universal City, CA ▶▶ *Production Artist*; 11/2012
- ▶▶ **HUERTA QUORUM** Glendale, CA ▶▶ *Designer*; 05/2010 - 10/2010

Education ▶▶

- ▶▶ **SCHOOL OF COMMUNICATION ARTS** Raleigh, NC ▶▶ *Graphic Design*
- ▶▶ **STATE UNIVERSITY NEW YORK** Stony Brook, NY ▶▶ *BA degree - Arts*
- ▶▶ **SUFFOLK COMMUNITY COLLEGE** Selden, NY ▶▶ *AA degree - Arts*

Skills ▶▶

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| ▶▶ MacIntosh OS | ▶▶ Adobe Photoshop | ▶▶ Adobe Illustrator |
| ▶▶ Adobe Acrobat | ▶▶ Adobe InDesign | ▶▶ Adobe Dreamweaver |
| ▶▶ QuarkXpress | ▶▶ Microsoft Office | ▶▶ Typography |
| ▶▶ Project Management | ▶▶ Copywrite Assistance | ▶▶ Photo Retouching |
| ▶▶ Pre-Press/File Preparation | ▶▶ Logo Concepting & Design | ▶▶ Branding |
| ▶▶ Print, Web, and Social Media Design | ▶▶ Licensed Products and Consumer Packaged Goods | ▶▶ Entertainment Design and Production |

Accomplishments ▶▶

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| ▶▶ 2010 Key Art Awards Judge | ▶▶ Queen Mary Chilll 2013/14 | ▶▶ <i>GDUSA Design Award 2007</i> |
| ▶▶ <i>Create Magazine Award 2008</i> | ▶▶ <i>Create Magazine Award 2007</i> | ▶▶ <i>GDUSA Design Award 2008</i> |
| ▶▶ Brentwood UPick Fest 2015 | ▶▶ <i>Design DNA:Logos 2.0</i> | ▶▶ <i>Mini Book of Great Logos</i> |
| ▶▶ <i>New Big Book of Layouts</i> | ▶▶ <i>Big Book of Self Promotion</i> | ▶▶ <i>Big Book of Green Design</i> |

Profile ▶▶

With extensive professional experience, I provide versatile and cutting edge **Art Direction, Graphic Design and Production** services that make heads turn, bodies move and puts people in the seats. Some notable companies I've worked for include: SONY, NBC/Universal, PTTOW!, POV Entertainment, Liquid Advertising and KO Creative, AOL, Panda Restaurant Group, Red Bull Beverages, Dole Foods, Boeing, Prudential, Coldwell Banker and Skechers. I've also worked on projects for celebrity cosmetologist Nurse Jamie Sherrill, Dokken/Lynch Mob guitarist George Lynch, and fitness expert/model Paige Hathaway. Additionally, some of my movie poster designs are featured on the Internet Movie Poster database site (IMP).